

# Movement Strategy

April 2022



## Vision and purpose

To enable movement across the District to be easy, healthy, safe, low carbon and sustainable

### We will

Support movement of goods, services and people across the District that is active, efficient and accessible.

### We will do this by

- Identifying and supporting measures that already work
- Promoting innovation and improving our options
- Removing barriers, improving connections and making the most of opportunities
- Creating a system that is resilient and future looking
- Continuing to support the Council's Net Zero 2030 commitment and promoting health and wellbeing
- Providing choice and access for all
- Continuing to support economic opportunities and proactively bidding for investment

### Our role

We are not the transport authority, but we will lead our community and support sustainable movement across our District. We will work in partnership to make positive changes and ensure that the needs of our residents, businesses and visitors are met in a sustainable way.



# Our District

## About our District

- South of London with 4 towns and a large rural area
- Rail access to London in under an hour
- 4.3 million visitors to the District in 2017

## Movement opportunities & challenges

- The rural nature of the District can isolate residents contributing to lone-liness and making it difficult for some people to access services
- High level of car ownership - 34% own 2 cars or vans per household
- Limited public transport links to employment, education and tourism destinations
- Poor coverage of the national cycle network
- Highest level of electric car ownership in Kent

## What our community and partners have told us

- Safety and topography is a barrier to cycling and walking
- Concerns about capacity and frequency of public transport
- Lack of electric vehicle charging infrastructure
- Behaviour change is needed to reduce reliance on cars
- Traffic congestion and parking difficulties during school drop off



## Our priorities

Health and Wellbeing	Cycling and Walking	Public Transport	Sustainable Movement
			
<p>We will support movement that improves the health and wellbeing of our communities.</p>	<p>We are committed to improving the cycling and walking network in Sevenoaks District.</p>	<p>We will work with partners to deliver a high quality, innovative and connected public transport system.</p>	<p>We support the need to reduce travel, embrace new technology and encourage sustainable movement.</p>
<p><b>Our aims</b></p> <ul style="list-style-type: none"> <li>■ Improve air quality by reducing vehicle emissions</li> <li>■ Promote active travel and making it easier for people of all ages and abilities to move around by foot</li> <li>■ Increasing the number of “safe” routes</li> <li>■ Encourage positive behaviour change for healthier choices</li> <li>■ Support and provide opportunities for social prescribing</li> <li>■ Promote access for all</li> </ul>	<p><b>Our aims</b></p> <ul style="list-style-type: none"> <li>■ Increase the number and improve the safety of cycling routes</li> <li>■ Work with partners to improve the walking routes into and through the District</li> <li>■ Make walking and cycling easier through improved connections and improved infrastructure</li> <li>■ Encourage behaviour change through community engagement, training and awareness</li> </ul>	<p><b>Our aims</b></p> <ul style="list-style-type: none"> <li>■ Improve the quality, legibility and accessibility of public transport and remove barriers</li> <li>■ Strengthen connections between transport modes to improve access and to support “first and last mile” connections</li> <li>■ Improve the public transport environment and experience to ensure safety, with better wayfinding and signage</li> <li>■ Proactively engaging with public transport providers</li> </ul>	<p><b>Our aims</b></p> <ul style="list-style-type: none"> <li>■ Improve electric vehicle use and infrastructure within the District</li> <li>■ Support suitable innovative low emission alternatives for short and long distance travel</li> <li>■ Support local services and facilities and sustainable neighbourhoods</li> <li>■ Reduce the need for private car ownership and support suitable low car neighbourhoods</li> <li>■ To develop a robust and sustainable Sevenoaks District Council travel plan</li> </ul>

## Delivering the priorities

We will deliver our priorities and aims of this strategy in different ways across our various services within and outside of the Council. The strategy seeks to embed sustainable movement into decision-making and to make the most of every opportunity.

### Strategies and Initiatives

We have committed to embed the priorities into plans, decisions and policies including:

- Council Plan
- Community Plan
- Net Zero 2030
- Local Plan
- Air Quality Action Plan
- Low Emission and Electric Vehicle Strategy
- Local Cycling and Walking Infrastructure Plans
- Local Transport Plan
- Sevenoaks District Council Travel Plan
- Working with schools
- Working with the business community
- Active travel initiatives and innovative schemes
- Car clubs and car sharing opportunities
- Sustainable tourism initiative
- Infrastructure Funding Statement and Community Infrastructure Levy Funding

### Partnership Working

We will work proactively with our partners at Kent County Council (KCC), other transport infrastructure providers, including Transport for London, and our community.

In particular we will engage with:

- KCC Transport Innovations Team and Highways
- National Highways
- Kent Climate Change Network
- Bus infrastructure providers
- Airspace stakeholders
- Rail infrastructure providers and Local Community Rail Partnerships
- Town and Parish Councils
- Local schools and community groups
- Local businesses and landowners

The Movement Strategy will also support partnership strategies and initiatives such as:

- KCC Rights of Way Improvement Plan
- Kent and Medway Energy and Low Emission Strategy

## Outcomes and success measures

The priorities within the Movement Strategy will be delivered in different ways. However, we have identified key outcome and success measures to help us monitor the effectiveness of the strategy.



## Report and review

Progress on achieving the aims in this Strategy will be reported as part of the Net Zero 2030 work. The Movement Strategy is an ongoing strategy which looks ahead 5-10 years. It will be updated periodically as necessary led by changing evidence, opportunities and Council objectives.

To find out more,  
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